## Press Release 7 February 2014

## UCI WORLD CYCLING TOUR 2014 QUALIFIER EVENT IN ITALY NEXT JULY

## Italy's La Leggendaria Charly Gaul confirmed as 2014 UWCT leg Trento, Monte Bondone and Valle dei Laghi host the road cycling event from 17 to 20 July Book early and get cheaper fares UCI World Cycling Tour ...cycling from Australia to Slovenia

After the UCI World Cycling Tour Final 2013 successfully housed last September, the city of Trento, in the north-eastern part of Italy, the famous Monte Bondone and nearby Valle dei Laghi, will host a qualifier event for the 2014 UWCT series next July, named La Leggendaria Charly Gaul Trento Monte Bondone – Trofeo Wilier Triestina.

From 17 to 20 July thousands of cyclists from the country and from abroad are expected to visit Trentino region and enjoy the multi-day sport event organised by Trento, Monte Bondone and Valle dei Laghi Tourism Board along with ASD Charly Gaul team.

The road cycling event celebrates its 9<sup>th</sup> birthday this year, Mediofondo and Granfondo courses will remain nearly the same as last year's and soon will be revealed in details by the OC. On Sunday 20 July all participants will start off from the picturesque Piazza Duomo in the heart of Trento and close the race at the Monte Bondone top (1.650 meters a.s.l.). The Time Trial event will take place in Valle dei Laghi – literally the valley of lakes – a few kilometers outside Trento on Friday 18 July.

La Leggendaria Charly Gaul was a UWCT qualifier leg in the past two years too and almost 3..000 cyclists took part in it last July, all climbing up the legendary Monte Bondone. This mountain, located just outside the city of Trento, is inextricably tied to Charly Gaul and the 1956 Giro d'Italia. The champion from Luxembourg cycled the final uphill kilometres of that leg in extreme weather conditions and reached the top almost frozen, but winner, assuring his overall Giro victory.

Reserve your bib today and take advantage of the Early Booking Fee ( $\in$  45 to the Granfondo event and  $\in$  40 to the Time Trial). Once the first 1000 'Early bibs' are assigned, entries will cost  $\in$  58 and  $\in$  45, and  $\in$  93 only if you buy both.

La Leggendaria Charly Gaul is the only UWCT qualifier to take place in Italy, while the finals 2014 will be hosted by Slovenian Ljubljana at the end of August (28-31). Amy's Gran Fondo and Msunduzi Road Challenge already took place in Australia and South Africa in September and October last year, and now it's time for UWCT Perth in Australia (28-30 March), followed by Brazilian Copa 100k, Mexican Copa Ciudad and Greek Cretan Amateur Cycling Tour in April. Tour of Winston – Salem (USA), La Look (France), Copenhagen Gran Fondo (Denmark) and UWCT Putrajaya in Kuala Lumpur (Malaysia) are scheduled in May, while the Tour will land in Slovenia, Austria and Belgium in June. After the Italian La Leggendaria Charly Gaul, the last event before the finals will be the Val d'Aran Cycling Tour in Spain on 23 August.

Info: www.laleggendariacharlygaul.it